

From an idea to a (good) project

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Environmental NCP together to improve
their effectiveness

www.env-ncp-together.eu



ENVIRONMENTAL - NCP - TOGETHER
Cooperating to improve their effectiveness

Presentation outline

- **Project idea**
- **Consortium build up**
- **Proposal structuring**
- **Proposal writing**
- **Tips**
- **Recommendations**



Before starting ... take into account...

FP 7 is program (I)

- Funded by European tax payers + associated countries;
- Designed to solve European scientific problems;
- Open to (almost) all countries in the world
- With specific topics which are not necessarily European but needed **both** by EU and third countries (e.g. tsunami, desertification, etc.)

Before starting ... take into account...

FP 7 is program (II)

- Identify solutions for global issues (e.g. climate change, arctic melting, etc.);
- Strengthen international cooperation in science & technology development;
- Pave the way for knowledge & technology transfer in Europe,
- etc., etc. ...

The start...

Assessment:

Step 1: **Research topic published in the work program** (document published every call by the European Commission)

Step 2: Which is **MY Research Capacity** ?

Step 3: Do I have **support available** (both scientific and non-scientific ?)

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Seventh Framework Programme (FP7)

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Practical Guide to EU Funding

In the spotlight

- Call announcement for a new project partner for COSMIC

Register as independent experts for FP7: Evaluation, monitoring and other assistance

	Cooperation		Ideas
	People		Capacities
	Euratom		JRC

Latest News

[Call for an industrial partner for the TOBI project](#)
[Date: 2010-04-09]

The EU-funded TOBI ('Tools for brain-computer interaction') project has issued a call for an industrial partner. TOBI has a vacancy in its consortium for an industrial partner ... [read more](#)

>> [more news](#)

Forthcoming Events

- [Open information day on FP7 and health research'](#), Brussels, Belgium
[Event Date: 2010-06-08]
- ['Fostering dialogue among stakeholders in European research - conference on gender and migration policy'](#), Rome, Italy
[Event Date: 2010-06-18]

What type of user are you?

The Seventh Framework Programme (FP7) is designed to support a wide range of participants... [read more](#)

- Private company
- Public organisation
- Individual researchers
- Outside the EU

Highlights

- New [Ethics Help Desk](#) for all FP7 projects that need advice or assistance
- The European Commission published [53 Calls for Proposals](#) in various thematic areas of the Seventh Framework Programme (FP7) on 30 July 2009.
- On 23 June 2009, Commission has adopted [acceptability criteria for average personnel cost methodologies](#) in FP7.
- On 15 June 2009, Commission decided to



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Find a call

FP7 Calls **Cooperation** Ideas People Capacities Euratom

CORDIS is the authoritative point of access to FP7 calls for proposals. You can access all calls (open / closed / forthcoming) by clicking on the specific programme tabs at the top or by searching by keywords

Latest Information on Calls

FP7 Programme ▲ ▼	Call Identifier ▲ ▼	Latest Information ▲ ▼	Date ▲ ▼
■ People	FP7-PEOPLE-2010-RG	Flash information on the evaluation of the call FP7-PEOPLE-2010-RG (cut-off date 9 March 2010) can be found under Additional Documents	2010-05-12
■ Cooperation	SP1-JTI-CS-2010-03	New call published 30-04-2010	2010-04-30
■ People	FP7-PEOPLE-2010-COFUND	Flash info: Summary results from the evaluation is now available for this call	2010-04-28
■ Cooperation	FP7-SSH-2010-4	Flash information on the Evaluation Results is now available for this call	2010-04-13
■ Cooperation	SP1-JTI-CS-2010-01	A new version of the Call Fiche and Release 2 of the Questions and	2010-04-08

Unde gasesc apelurile?

<http://cordis.europa.eu/fp7/dc/index.cfm>

The start...

Your idea has to be innovative

- <http://www.epo.org/patents/patent-information.html>
- www.ipr-helpdesk.org

Previously funded F P6 and FP 7 projects

- <http://cordis.europa.eu/fp6/projects.htm>
- http://cordis.europa.eu/fp7/projects_en.html

Some questions to be raised ...

- What is the strategy of your organization vis-à-vis FP 7 (and EU research in general) ?
- Does your research fit FP 7 ?
- Which are funding opportunities ? Have you had a look to other cooperation frameworks ? Is FP 7 a realistic choice?
- What can you offer to the EU ?
- Decision: **COORDINATOR** or a **PARTNER** ?

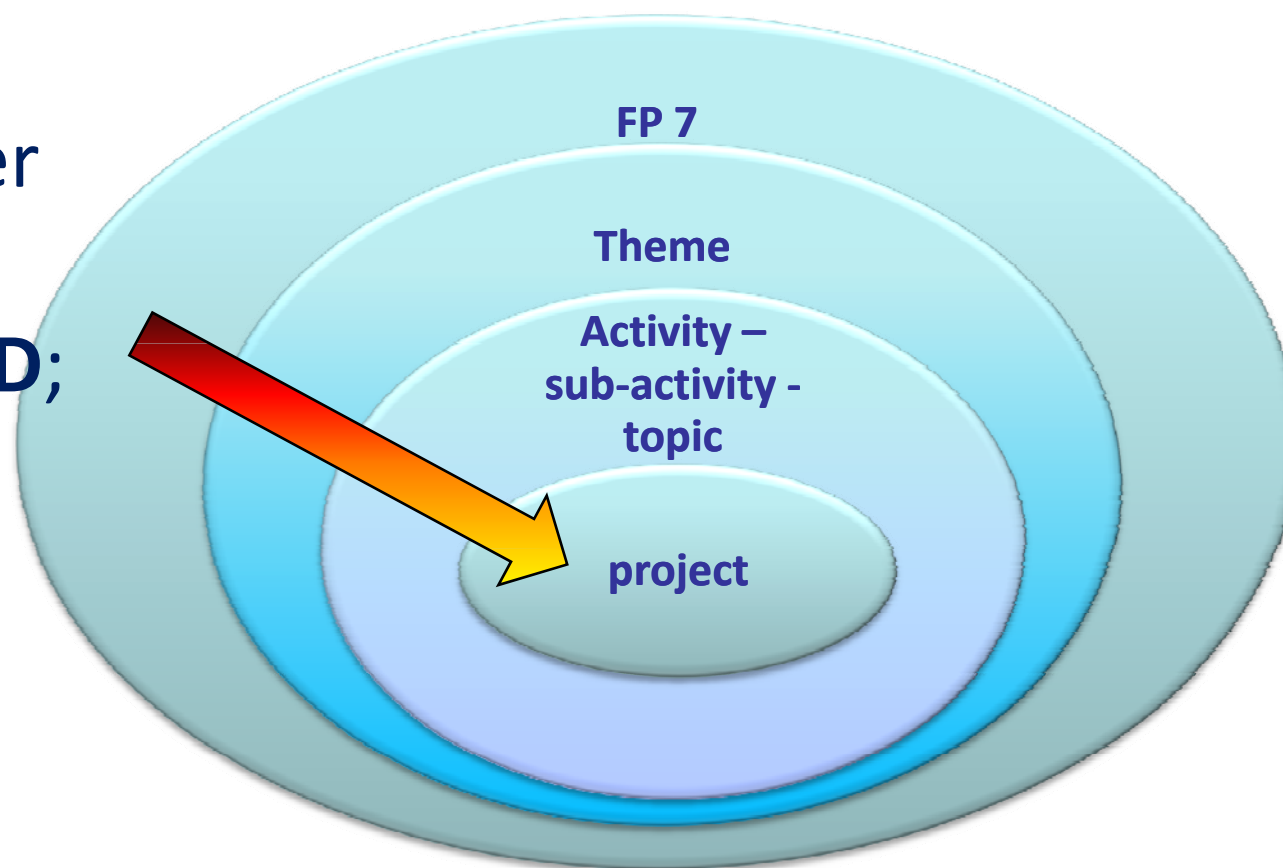
Documents **NEEDED**

- Call fiche – official announcement
 - Work Programme – Environment
 - Guide for applicants (for the chosen
funding scheme)
- } **CRUCIAL !**
- Rules of participation (eligibility, submission, etc.)
 - Grant agreement
 - Financial rules (how money are to be spent)

INFORMATION PACKAGE

- After reading the work program, CHOSE the topic where you CAN participate

ALWAYS offer
what
IS REQUESTED;



Work Program

Activity 6.1 Climate Change, pollution and risks

Sub-Activity 6.1.1 Pressures on environment and climate

Indicative budget: EUR 37 000 000

Background:

WP2011 will focus on the research needed to respond.....
 from the research community to climate policies and to the conclusions of the 3rd World Climate conference and the UNFCCC-COP-15 meeting in Copenhagen.

Topic description:

Area 6.1.1.1 The Earth System and Climate: Functioning and abrupt changes

ENV.2011.1.1.1-1 Improvement of the representation of critical climate processes in climate and Earth system models

A critical source of uncertainties in climate projections is related to the use of imperfect models which do not represent or do not well capture essential features of climate and Earth system processes. The proposed research

Type of project:

.....the establishment of observation based data sets for model validation and evaluation should be an integral part of the work. The proposed research should build on previous and ongoing research activities at European and national levels.

What is looking for:

Funding scheme: Collaborative Project (large scale integrating project)

Expected Impact: *Global and regional climate projections with reduced uncertainty. Further structuring and collaboration in EU climate and Earth system model developer's community.*

Project Draft

Describe shortly (max. 2 pages):

- Which are the **project objectives** vs. research topic
- How can you **solve** the issue mentioned in the topics ?
- How can you **contribute** to knowledge development, problem solving and support policy development ?
- Who are your partners to set up the **core group** ?
- Is it realistic to be a **coordinator or** is better to be a **partner** ?
-

Project structuring

Project objectives – WHY?

Objectives are different than results !



Results – WHAT?

Measurable



Responsibilities – WHO?

Each partner has its on responsibilities



Activity Plan – WHEN?

Work Packages, gantt diagrams, Pert, etc.



Resource allocation – HOW MUCH?

Per work package and partner

OBIECTIVES – WHY?

- Project objectives has to be defined within the European political context!
- General objectives
 - On long term
 - .. To improve, to strengthen, to facilitate, etc.
- Specific objectives
 - On short term
 - ... To test, to develop new knowledge, etc. ...

Objectives

• SPECIFIC

• MEASURABLE

• ACHIEVABLE (during the project life time)

• RELEVANTS

• TIMELY

RESULTS – WHAT?

- MAIN RESULTS
 - Main targets to fulfill project objectives
- DETAILED RESULTS
 - Milestones – (intermediary results)
 - Documents (maps, software, publications, etc.)
 - Immaterial results (new knowledge, test results, databases, etc.)
- QUANTITATIVE and QUALITATIVE !

RESPONSIBILITY – WHO?

MAIN partners

- each partner has a clearly defined role
- Link the results to project partners
- Complementarities
- Different types

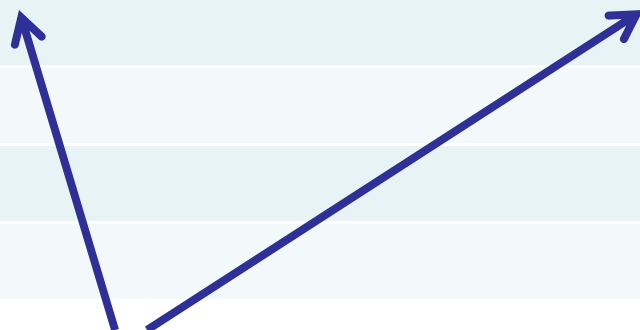
Involvement of external stakeholders

- Users: Evaluation Committee
- Advisory committee

Consortium agreement

ROLES IN A PROIJECT

Official role	Practical roles
➤ Coordinator	➤ Technology developer
➤ Partner	➤ Knowledge owner / provider
	➤ User
	➤ Trainer
	➤ Dissemination
	➤



WHERE ARE YOU ??

YOU ARE A SMALL PART OF THE PUZZLE



- **Always look for Balance, Complementarities, Excellence, Commitment**

CONSORTIUM BUILDING

- At least 3 legal entities must participate, each of which is established in a Member State or
- Associated country, and no 2 of which are established in the same Member State or
- Associated country. All 3 legal entities must be independent of each other
- Number can be raised in the Workprogramme
- Exceptions! (CSA, INCO, some Mobility Measures)
- SICA - Specific international Cooperation Actions

A successful partnership is ...

...a fully integrated and balanced team

- critical mass
- complementary, clear roles & functions
- no overlaps, no duplications
- experienced in EU RTD projects
- knowledge of the reputation of core partners
- involvement of SMEs
- Dissemination, Management

PLANNING – WHEN?

- Monitoring
- Distinctive phases
- Activities:
 - Flow chart: PERT diagram
 - Work breakdown Structure
 - Work Packages – according to project objectives
 - Tasks
 - GANTT Chart

PERT – NO !!!!

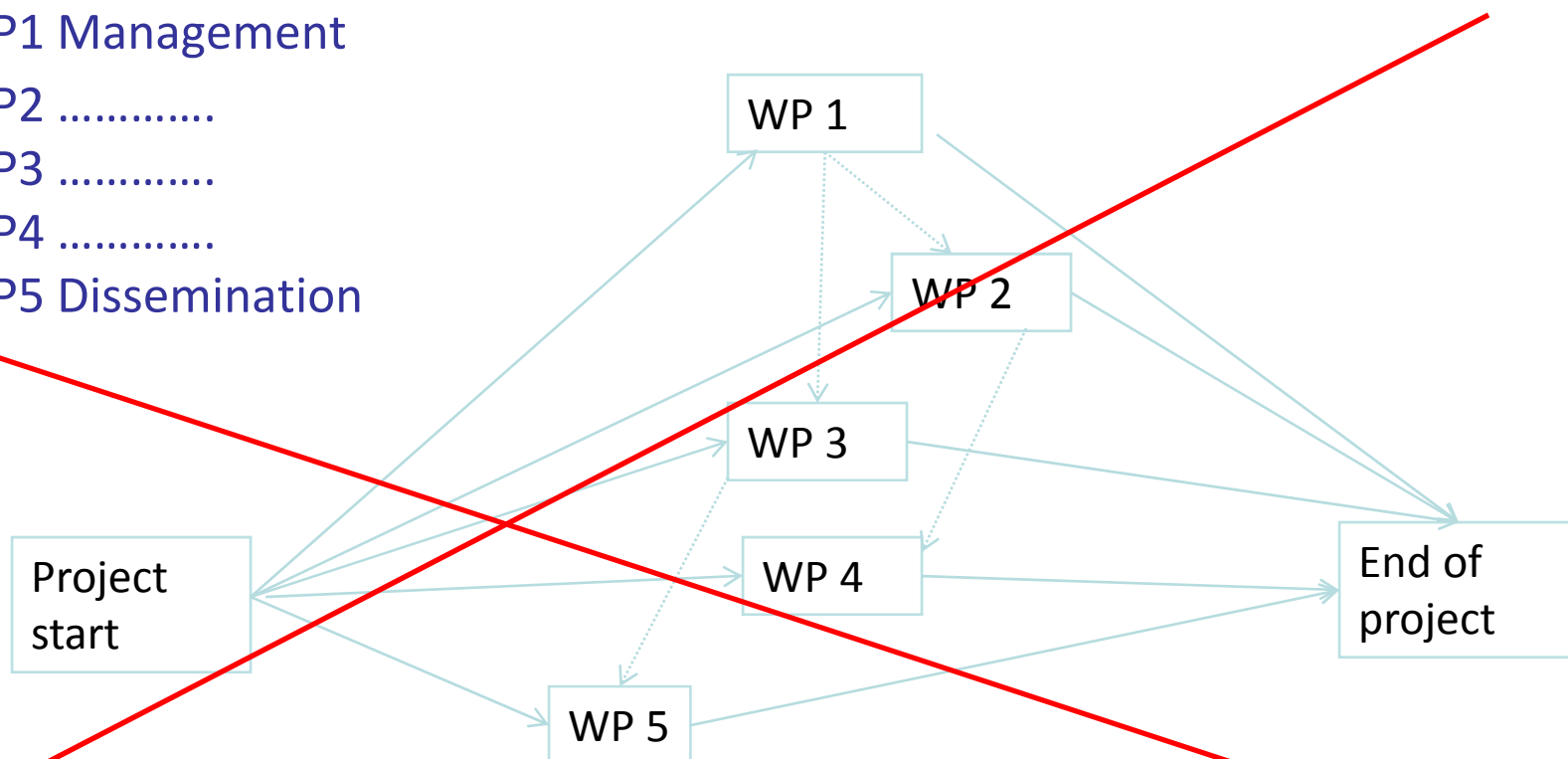
WP1 Management

WP2

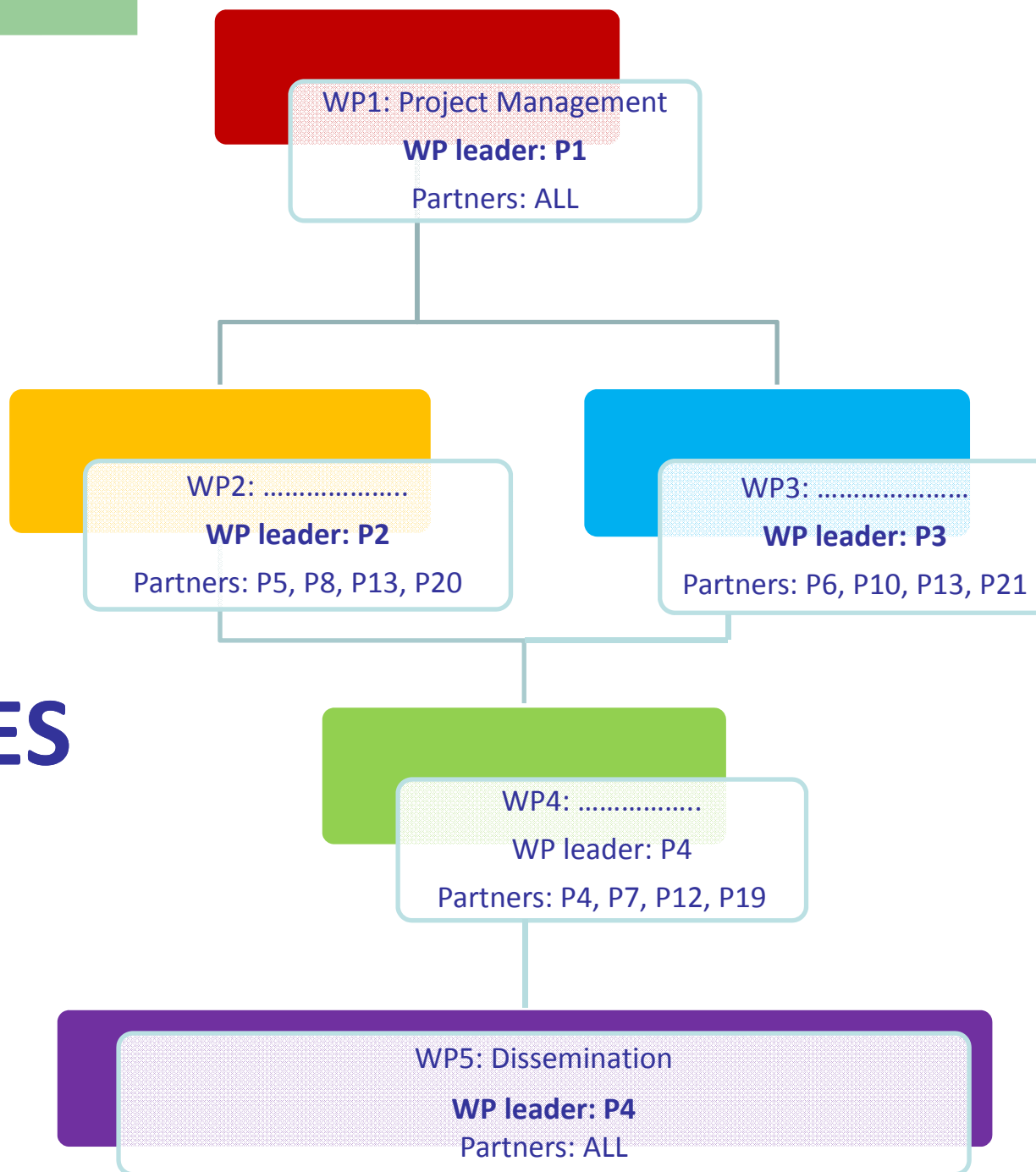
WP3

WP4

WP5 Dissemination



PERT - YES



RESOURCES – HOW MUCH?

- Realistic Budget, according to project involvement: balanced (per partner, per activities, per year)
- Eligible costs
 - Salaries
 - Travel
 - Equipments / materials
 - Overhead
 - Subcontracting



Proposal writing

Start Writing the project only after is well structured

- **Part A – administrative information**
 - A1 – general information
 - A2 – information ref. partner
 - A3.1 – budget per partner
 - A3.2 – budget overview
- **Part B – the project as such (pdf format)**

Tips in proposal writing (I)

- Use standard and concise English
- Make the text clear, well structured, and fluent
- Plan an index, use short paragraphs, point out key passages, schematise the concepts
- Insert only information relevant to the project
- Answer to ALL! the questions indicated in the form
- Use terminology relevant to the context of the Programme and the call
- Coherent language in all proposal paragraphs (e.g. service – system, experimentation – test etc.)
- Introduce (new) concepts at the beginning, explain and work out (do not introduce new concepts afterwards)

Tips in proposal writing (II)

- Maintain the discourse coherent
- Refer to public data (statistics) if relevant
- Refer to previously funded projects (innovation can be a follow-up)
- Short and dense text (use figures)
- Make the proposal readable. Evaluator has few
- hours to read your proposal and evaluate it.
- Write in **bold**, use *cursive*, underline.
- Better one table than thousand words...

Money are important but ...(I)

- **Your proposal must be written in order to solve European problems identified in EU policies**
- **Never give the impression that you are writing a project because trying to get funded**

Money are important but ...(III)

- On specific scientific issues:

YOU ARE THE KNOWLEDGE OWNER

- Sell your competence at the right price:

DO NOT UNDERESTIMATE YOURSELF

- Build partnerships on

TRUST and CONFIDENCE

News in FP7

- **PIC: Participant Identification Code**
- **URF: Unique Registration Facility**
- **LEAR: Legal Entity Appointed Representative**

Contact

www.ENV-NCP-TOGETHER.eu



Thank you for your attention